Cybersecurity Awareness Training:

Keep teams informed and alert.

Avoid devastating cyberattacks—consistently educating your workforce on security best practices.

While some phishing attempts on your business are easier to flag due to typos, others are harder to identify, designed as legitimate marketing brand emails, urgent invoices, or communications from company executives. Bad actors also target business members by posing as company executives. Over 70% of employees on average fall for phishing attempts with a click-through rate that's 6x higher than legitimate marketing emails.

Phishing attacks cost the enterprise $15M annually. And 33M data records are expected to be compromised due to phishing attacks this year—an estimate that is positioned to increase with the latest AI developments. Overall, phishing emails, texts, and calls to employees result in a third of all data breaches.

Protect your business from cybersecurity threats with a broader knowledge of the most common forms of attack and warning signs. Arm your teams with information so they can recognize and immediately flag risks and prevent breaches. Safeguard your network from fast-evolving phishing scams and other threats.

Topics

⚠️ **Phishing**

⚠️ **Malware**

⚠️ **Impersonation**

Prevent malware and phishing emails from impacting your business operations and bottom line. Empower employees as your first line of defense with monthly or quarterly training and refresher courses.

Benefits

Don't wait for a breach to fill in your workforce. Partner with Fruth Group on Cybersecurity Awareness Training, so you can:

- **Prevent attacks and keep your team informed** on evolving phishing threats, including ones that are harder to identify that compromise personal data.

- **Avoid business disruption,** saving valuable time and resources when they matter most with an educated workforce recognizing and flagging suspicious communications before clicking or responding.

- **Identify risks and suspicious communications** before they become problems with empowered employees escalating questionable messages to your IT department for company-wide warnings.

Secure your workforce and business.

Scan the square to visit fruthgroup.com or call 877-272-0946.